

# Strategy

The burgeoning energy sector is diverse and competitive. A multitude of companies are struggling to innovate, commercialize and capture market share. Some face challenges that pose immediate material threats while others, including some utilities, have a longer horizon and change can be managed incrementally.

We have helped organizations achieve their strategic goals, whether this means reorienting an organization for greater efficiency, dominating a particular market, positioning a technology, making sound energy investments or finding the right strategic partner.

We work with clients to reveal the full context of a situation and create a sound basis for moving forward. We offer a counter-weight to a natural urge to overvalue the factors that have made an organization successful in the past.

We add value because we are not entrenched in the culture and also because we have worked with other companies facing related challenges. We leave clients with new insights and actionable intelligence.